

20
24



PROCUREMENT CONFERENCE

CONNECTING BUSINESSES TO
CONTRACTS
FROM LOCAL TO GLOBAL
"BACK ON THE BLUFF"



225-771-3532



801 Harding Blvd,
Baton Rouge, LA 70807

Dear Community Partner ,

I trust this letter finds you well. I am inviting your esteemed company to partner with us in making the 19th Annual Procurement Conference a success. Hosted by the Southern University Agricultural Research and Extension Center, the conference is scheduled to take place on April 10th and April 11th, and we believe that your support can play a crucial role in enriching the experiences of today's small business owners while leaving a lasting global impact.

The "Connecting Businesses to Contracts: From Local to Global" conference is an international gathering that provides a unique platform for individuals to connect with entrepreneurs, managers, and other business professionals. Your financial contribution to the conference or agreement to become an exhibitor would help us achieve our goals and offer your company an opportunity to engage with potential clients and partners in our state, this region, and internationally.

Key Highlights of the Conference:

- Networking opportunities with a diverse audience of entrepreneurs and business professionals
- Insightful sessions on global procurement trends and strategies
- Exhibitor showcase providing exposure to a wide range of potential clients
- Panel discussions focused on creating a more sustainable small business economy

Your support is crucial to our mission, and we believe that by joining us, you will benefit from:

- Prominent visibility with logo placement on all event marketing materials
- Recognition during opening and closing ceremonies
- Showcase of your products/services in the exhibition area
- Complimentary passes for your team members
- Inclusion in press releases and promotional activities

We invite you to explore the detailed sponsorship opportunities outlined in the attached application or by visiting **www.suagcenter.com**. For any inquiries or to discuss customized sponsorship arrangements, please contact Ashlyn Harrison at the Southern University Ag Center via email at Ashlyn_Harrison@suagcenter.com.

Your partnership will not only contribute to the conference's success but will also play a vital role in fostering new connections that can lead to a more sustainable small business economy in Louisiana and beyond.

We look forward to the possibility of collaborating with your organization and appreciate your consideration of this invitation. Thank you for your time and support.

Sincerely,

Ashlyn Harrison, LPC, NCC

Brian Phillips, Ph.D

Southern University Agricultural Research and Extension Center



CORPORATE SPONSORSHIP LEVELS

PLATNIUM LEVEL \$10,000

Opportunity to address the audience

Prominent Logo Placement

2 seats for lunch in the VIP Area

Name recognition in press release

Exclusive 10x10 signage

Name Listed on Step and Repeat

Social Media Mentions

GOLD LEVEL \$5,000

1 seat for lunch in VIP Area

Name recognition in press release

Logo Placement on advertisement

Name Listed on Step and Repeat

Social Media Mentions

SILVER LEVEL \$2,000

Logo Placement on advertisement

Name recognition in press release

Social Media Mentions

Name Listed on Step and Repeat

BRONZE LEVEL \$1,500

Name Listed on Step and Repeat

Name recognition in press release

Social Media Mentions

EXHIBITOR GUIDELINES



- Arrive by 8 a.m. to set up and check in.
- Send your items to be included in the attendee's tote bags by March 30, 2024
- Stay for the entire exhibit session: breakout sessions for attendees to visit will be provided
- Displays can not exceed or obstruct the view of adjacent booths.
- Displays should be no larger than 6 feet wide by 3 feet in depth
- Audio-visual equipment should not interfere with other exhibitors
- Keep aisles clear of boxes and materials
- Be courteous to other exhibitors and fair to attendees

VENDOR TABLE FEE:
\$250

DATES

Welcome Reception
Wednesday, April 10, 2024
6 p.m.-9 p.m.

Conference Day
Thursday, April 11, 2024
8 a.m.-4 p.m.

Closing Reception/
Networking
Thursday, April 11, 2024
5 p.m.-7 p.m.



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THANK YOU

CONTACT US

Brian Phillips

225-771-3532

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Ashlyn Harrison

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Ashlyn_harrison@suagcenter.com

www.suagcenter.com



Please Email a High Resolution PNG
Logo To:
ashlyn_harrison@suagcenter.com

2024

Procurement Conference

“Connecting Businesses to Local
Contracts: From Local to Global”

SPONSORSHIP REGISTRATION FORM

CONTACT:

NAME:

ORGANIZATION:

ADDRESS:

CITY, STATE, ZIP CODE

EMAIL:

PHONE:

SPONSORSHIP LEVELS: EXHIBITORS

- Platinum Level-\$10,000
- Gold Level -\$5,000
- Silver Level-\$2,000
- Bronze Level-\$1,500

\$250
*If you are a sponsor, no
additional charge for
exhibitors table.

Method of Payment

- I would like to pay by credit card.
- I would like to pay by digital payment.
- I would like to pay by check.
- I would like to request an invoice.

For additional Information, Please Contact:

Brian Keith Phillips, Ph.D., Procurement Conference Chair
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Office: (225) 771-3532| Email: brian_phillips@suagcenter.com

Ashlyn Harrison, LPC, NCC, Procurement Conference Sponsorship Coordinator
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