



African Americans/African American Young Adults and Tobacco

- 1) Nearly 1.6 million African Americans under the age of 18 will become regular smokers and of these 500,000 will die a premature death due to tobacco related illness**
- 2) African American communities are disproportionately bombarded with cigarette advertising**
- 3) While smoking rates among African Americans are not higher than national levels, this ethnic group suffers disproportionately from smoking-caused chronic and preventable diseases.**

CoC is not waiting for the smoke to clear, we are clearing the Smoke!